



Summer 2023



# POLLART

SALES AND SERVICES

*Line Card*

Service. Education. Visibility.



@teampollart



@teampollart



Pollart Sales



Pollart Electrical  
Sales

[www.PollartSales.com](http://www.PollartSales.com)

551 Mid Atlantic Pkwy, West  
Deptford, NJ 08066  
215.245.4003

# LIGHTING DIVISION



LED Tape Lighting



LED Grow Lights



Decorative Interior, Outdoor  
Landscape Lighting & Ceiling Fans



LED Indoor, LED Outdoor Lighting, LED  
lamps, & LED Downlights



Acoustical, Architectural, Exit  
Emergency, Linear Wall Lighting



Residential Lighting, Residential &  
Commercial Poles, Bollards Tops



Lighting Fixtures, Ceiling Fans, LED  
Lamps

# HVAC DIVISION



Heat trace, De-Icing, Snow Melt



HVAC Solutions: QMARK & BERKO  
Commercial & Industrial Electrical  
Heat



## B-Line

Strut, Cable Tray, fasteners, Anchors, Enclosures

## Crouse-Hinds

Steel & D/C Fittings / Steel Boxes LT Fittings /  
Weatherproof / Hubs

## Edison Fuses

Time-Delay, Fast-Acting, Dual-Element

## Interconnect

Solar & High Amperage Pin Connectors

## Residential Products

CH & BR Load Centers, Surge Devices, Transfer  
Switches & Power Outlets, A/C Disconnects

## Transformers

Dry Type Transformers, Single-Phase |  
Three- Phase

## Wiring Devices

Commercial & Residential Devices, Dimmers &  
Occupancy Sensors, Residential Devices



# SUPPLY DIVISION



Fittings & Connectors, Floor Boxes,  
Specialty Products



Smoke & CO Fire Alarms &  
Extinguishers



Copper Building Wire & NM  
Romex



Submeters, Meter Reading



Electric Vehicle Car Charging  
Solutions



Grounding & Bonding, Lightning  
Protection, Exothermic Welding



PVC Fittings & Elbows, Duct  
Spacers/Non-Metallic Fixtures



Wall Plates, Box Covers, Custom  
Plates, Weatherproof



Innovative Fasteners & Anchors



PVC Pipe - SCH 40 & SCH 80



Modern Wire Manufacturer



Specialty Electrical Tool  
Manufacturer



Steel & Aluminum Electrical  
Conduit & EMT Pipe



Multi-Load Power Meters &  
Energy Management



Power Distribution,  
Fabrication Services, Motor  
Control Options, Hazardous  
Location Solutions



# Meet Our Team!

## Management

**Frank Balsama** | President

610.246.4975

**Ron Fetzner Jr.** | Vice President

610.246.4970

**Chris Schaffer** | VP of Sales

215.718.5938

**Edward Pollart** | Sales & Marketing

609.315.2439

**Shaun Pollart** | Operations

609.315.2435

## Marketing

**Kali Rogers** | Marketing Director

856.886.4007

## Order Entry + Expedites

**Matt James** | 856.886.4001

## Territory Managers

**Kevin Pollock** | 610.246.4972

**Walt Cunningham** | 717.989.7344

**Corey Beltz** | 570.419.5765

**Steve Brodsky** | 215.837.6736

**Jerry McDonnell** | 717.725.1588

## Contractor Specialist

**Clayton Childs** | 908.331.3881

**Mike Castaldi** | 610.757.7951

**Eliud Rivera** | 609.805.1259

**Mike Briggs** | 215.756.2479

## Inside Sales Support

**Bill Kurdyla** | 856.886.4000

**Ron Bramble** | 856.412.4339

**Russ Allenbach** | 856.412.8187

**Joe Whalen** | 215.352.7955

## Lighting + Controls Outside Sales

**Al Bermudez** | 856.982.6846

## Lighting + Controls Inside Sales

**Robert Handy** - Lighting Manager | 856.282.5741

**Christina Gonzalez** | 856.886.4005

**Kevin Pollart** | 856.955.1055

**Chris Briggs** | 856.807.5815

## HVAC Outside Sales

**Justin Tice** | 610.680.5049

## HVAC Inside Sales

**Steve Hopkins** | 856.491.9489

**Kyle Pollock** | 856.955.1546

## Industrial / OEM Specialist

**Chris Huber** | 434.343.1974

## Energy Management Specialist

**Eric Voglesong** | 609.238.8414

## Pollart Services Specialists

**Norman Gerber** | [ngerber@pollartsales.com](mailto:ngerber@pollartsales.com)

**Zay Natal** | [znatal@pollartsales.com](mailto:znatal@pollartsales.com)

**Christian Riviello** | [criviello@pollartsales.com](mailto:criviello@pollartsales.com)

## Warehouse Team

**Dave Hebrank** | Manager | 215.642.3921

**Justin Hebrank** | 215.245.4003

**Servando Aveja** | 215.245.4003

**Claudio Hernandez** | 215.245.4003

**Matt Jackson** | 215.245.4003

**Rich Oponski** | 215.245.4003

**Richie Lind** | 215.245.4003